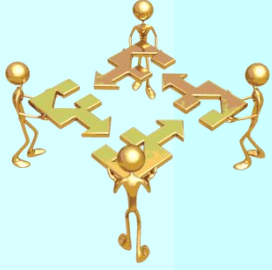


## COALITION MEMBERS 2010

Better Business Bureau of SW Idaho  
Brenda Blitman  
Catholic Charities of Idaho  
Capital Educators Federal Credit Union  
Citi  
City of Nampa  
City of Twin Falls  
Debt Reduction Services Inc  
DA Davidson  
DL Evans Bank  
First Federal Savings Bank  
Get \$mart Idaho  
Home Federal Bank  
Idadiv Credit Union  
Idaho Credit Union League  
Idaho Department of Education  
Idaho Department of Finance  
Idaho Department of Health & Welfare  
Idaho Department of Labor  
Idaho Housing and Finance Association  
Mercy Housing Idaho  
Mountain West Bank  
Panhandle State Bank/Magic Valley Bank  
Partnership for Prosperity  
Peggy Farnsworth, CPA  
Preferred Retirement Options  
Social Security Administration  
South Central Community Action Partnership  
United Way of Treasure Valley  
University of Idaho Extension  
US Bank  
Waddell and Reed  
Wells Fargo Bank  
Zions Bank



# IFLC

An affiliate of the Jump\$Start Coalition®  
PO Box 1978  
Boise ID 83701  
[www.idflc.org](http://www.idflc.org)  
[IdahoFLC@yahoo.com](mailto:IdahoFLC@yahoo.com)

Interested in joining the Coalition or attending our general meetings?  
Drop us an email today. We'd love to hear from you.

# Idaho Financial Literacy Coalition



Idaho Financial Literacy Coalition

[www.IdahoFLC.org](http://www.IdahoFLC.org)

# WHY IFLC

# LITERACY

# JOIN US

## Our Mission:

To improve the quantity and quality of personal financial information and educational programs of Idahoans by providing resources and education to teachers, youth leaders and others in need of assistance or at financial risk.

## More about Us:

In 1995, the Idaho Financial Literacy Coalition formed to provide personal finance training to public and private school teachers in consumer economics, family & consumer sciences, business, social studies, math, and professional technical education. In 1996 the Coalition expanded its efforts to include adult audiences.

## Volunteer Speakers Bureau Sample Topics

- Money and Financial Institutions
- Budgeting
- Consumer Credit, Protections and Behaviors
- Debt
- Identity Theft and Fraud
- Financial Planning
- Home Ownership

Speakers provide educational presentations only and do NOT market or attempt to sell any products or services. Call for details or to schedule a speaker for your class or group.

## Example of Previous Financial Education Events

- *Your Money Matters* Conference: Free for the General Public.
- Training Programs for Teachers of Economics, Mathematics of Personal Finance, Consumer Sciences, and more...
- Involvement in governor's annual designation of April as financial literacy month in Idaho

## Free and Affordable Materials & Programs Available

- Class Curricula
- Booklets
- Brochures
- Interactive Websites
- CD-ROMs
- Presentations



For more information about the coalition, please contact:

Brandi Hawkins

**Idaho Financial Literacy Coalition**

Idaho's state affiliate of the

**Jump\$tart Coalition for Personal Financial Literacy®**

PO Box 1978

Boise ID 83701-1978

Phone 208- 467-6583

IdahoFLC@Yahoo.com

www.idflc.org

Yes!

I'd like more information about the Idaho Financial Literacy Coalition.

I'd like to apply for membership  
\*To qualify for membership, you must first attend or participate in 2 official Coalition meetings within a 12-month period.

Date

Name

Company/Organization

Mailing Address

Phone

Email

Tax-deductible Contributions Accepted

Thank you!

# STATISTICS

## According to the Jump\$tart Coalition® 2007 "Making the Case for Financial Literacy:"

Only 29% of parents have explained to their children how credit card interest and fees work.

Source: Charles Schwab Parents & Money Survey 2008

41% of Generation Y Americans (ages 18-29) do NOT pay their bills on time.

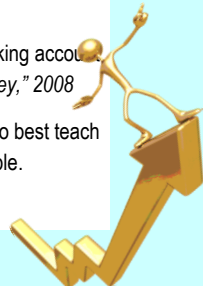
Source: Princeton Survey Research Associations Int'l Financial Literacy Survey 2008

42% of college-aged students have overdrawn their checking accounts.

Source: Bank of America "Bank with Confidence Survey," 2008

44% of parents admit to needing more guidance on how to best teach their children the skills to become financially responsible.

Source: Hartford Financial Services Survey, 2008



# BENEFITS

## Just a Few of the Benefits of Membership:

- Speaking opportunities at IFLC-hosted conferences and events to diverse audiences
- Recognition on the IFLC web and marketing brochure
- Discount Sponsorships at IFLC-hosted conferences and events
- Participation in annual elections and meeting agenda
- Networking at membership meetings