

Partner Information

Idaho's 2nd Annual Piggy Bank Beauty Contest!

Idaho Financial Literacy Coalition



What it is....

- An opportunity for your organization to promote financial literacy in our community
- An outreach to families that you serve in our community
- An opportunity to network with other organizations that have similar interests and missions
- A way to have fun and give away savings bonds to creative children!

What does it mean to be a SPONSOR?

- A small sponsorship fee of \$150 or Earlybird fee of \$125 (\$200 for non-IFLC members)
- Your logo will be displayed on all distributed material
- Registration forms that you distribute will have your organization's logo as the largest (general distribution will show each logo at the same approximate size)
- You may display the piggy banks in your lobby, offices, etc.
- **The right to combine this event with any matching events from your organization!**
- Your organization will be listed with any press releases regarding the event
- You may distribute your own press releases regarding the event
- Your organization may have as many drop locations as you would like
- The opportunity to vote for the winners of the contest

What if we can't sponsor, but still want to be involved?

- You may sign up to be one of our many **DROP LOCATIONS** in the community
- You may distribute the general registration forms to all of your program participants, clients, customers, etc.
- If you have a drop location, you may display the piggy banks in your lobby, offices, etc.
- The opportunity to vote for the winners of the contest

Responsibilities of the drop locations...

- Promote Piggy Bank Beauty Contest to your clients, customers, participants
- Receive Piggy Banks, assign registration numbers to them, and display them in your lobby, offices, or other visible location
- Keep registration forms of children who drop off banks in a safe and secure location
- Make this FUN and enjoyable for the kids who participate! Make this a memorable experience for them when they drop off their banks
- At the end of America Saves Week (Feb 20-24, 2012), each location will be responsible for selecting one finalist in each category from the banks you received
- Return the non-winning banks to any children who want them back after you are finished displaying them in your organization (you may display them as long as you like)
- Have your organization's IFLC representative bring your finalist banks (and their registration forms) to our annual business meeting in March 2012 for the final voting

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Instructions for receiving banks from the children:

1. Make sure child and parent/guardian have filled out the registration form in its entirety (names, phone, savings statement, signature)
2. Assign a number to the bank; write it on the registration form and place the corresponding label on the bank
3. Give the child the letter and bookmark from the coalition, and any other promotional item that you may have on hand and/or candy
4. File the child's registration form in a safe and secure location
5. Place the bank on display immediately in your lobby, offices, or other visible location

Instructions for voting on your favorite banks:

1. At the end of America Saves Week (Feb 20-24, 2012), select a bank from each *category as a finalist
2. Write the category you have chosen for them somewhere on their registration form
3. Bring your 4 category finalist banks to the annual business meeting in March 2012 so that we can vote on the top banks as a coalition (*Banks may only be finalists in one category each*)
4. Return the non-winning banks to the students after you are done displaying them (you may tell the students at the time that they drop the banks off when to come pick them up). If a student who has a finalist comes to pick up their bank, advise them that their entry has gone to the final round and will hear from us in March as to whether they have won
5. We suggest having a deadline to pick up non-winning banks, at which point you will be at liberty to dispose of them

***Categories to judge on are...**

Funniest

Prettiest

Scariest

Celebrity Look Alike

AND the grand prize goes to....

BEST IN SHOW!

Idaho Financial Literacy Coalition
www.IdahoFLC.org
idahofinancialliteracy@gmail.com

Partner Registration

Thank you for your interest in the 1st Annual Piggy Bank Beauty Contest!

Sponsor Registration Deadline-Postmarked by September 15, 2011

Members \$150 Non-members \$200

Earlybird Registration Deadline-Postmarked by August 31, 2011 \$125

Submission Instructions:

Register by submitting completed form and payment to Treasurer
Katie Von Brethorst at PO Box 1978, Boise ID 83701

- If sponsoring, make checks payable to the "Idaho Financial Literacy Coalition"
- If sponsoring, please email your organization's logo to Beve (see next bullet)
- Please contact Regional Chair, Beve Bryant, with any questions at 947-2107 or BBryant@Boise.bbb.org

Organization name:	
Organization's IFLC representative:	
Phone:	Email address:
We would like to: <input type="checkbox"/> Sponsor <small>(\$125 Earlybird, \$150 member, \$200 Non-member)</small> <input type="checkbox"/> Drop location only	
Drop location information	
Main contact at the location:	Title:
Drop location address:	Phone:
Times that banks can be dropped off during the weeks of Feb 13-17 & 20-24, 2012	
If a sponsor, 2nd drop location	
Main contact at the location:	Title:
Drop location address:	Phone:
Times that banks can be dropped off during the weeks of Feb 13-17 & 20-24, 2012	
If a sponsor, 3rd drop location	
Main contact at the location:	Title:
Drop location address:	Phone:
Times that banks can be dropped off during the weeks of Feb 13-17 & 20-24, 2012	